



Be among the first to learn about the **2020 First Aid Guidelines and Protocols for Canadians!** Join us on October 15, 2020, at 1:00 PM ET for a free webinar.

During this webinar, our team of experts will present the results of the latest evidence-based research led by the **Global First Aid Reference Centre** (Canadian Red Cross is a lead member of the Centre). The main goal of the Centre is to harmonize first aid training across all Red Cross and Red Crescent Societies. The Centre coordinates and sponsors a group of more than 50 expert evidence reviewers from around the world, who collaborate to review and interpret the latest research around both the clinical and educational aspects of first aid and resuscitation. Their work is guided by **the needs of communities** and based on the priorities identified and brought forward by people living in the countries of our 190 National Red Cross and Red Crescent Societies.

[**SIGN ME UP!**](#)

Learn what makes our guidelines unique:

- The 2020 Canadian Red Cross First Aid & Resuscitation Education Guidelines are the first to be **developed by Canadians, for Canadians**. They are adapted from the International Federation of Red Cross and Red Crescent Societies' Guidelines (where the Canadian Red Cross plays a leading role).
- These Guidelines **set the standard for first aid education** in Canada.
- How we educate people in first aid matters, which is why we **focus on the audience's needs**. How we teach things makes a difference in individuals' propensity for action which ultimately creates safer communities.

Our webinar will cover:

- First Aid Guidelines
- What the science tells us is important to improve overall care
- How we educate people matters
- What the Guidelines mean to Canadians
- How the Guidelines affect the future of Red Cross programs

Don't miss this unique opportunity! [Click here](#) to reserve your spot.